

MEDIA RELEASE
20.03.13

Jonathan's Story

Big Brothers Big Sisters ad by Bengar Films

Big Brothers Big Sisters Australia (BBBS) is a charitable organisation providing mentoring support to children at risk of disengagement with their families and society.



BBBS has a list of 647 children desperately waiting to be paired with a big-brother or big-sister mentor, however due to financial constraints BBBS cannot recruit the staff required to scrutinise candidates, place suitable mentors and assign case managers on an ongoing basis.

This pro-bono commercial by Bengar Films is designed to raise \$1 Million to resource the organisation and clear the waiting list of children at risk. They need to raise funds.

Bengar Films | Write. Produce. Direct. Post
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2012 Midas Awards
Gold Midas
Product & Services I Film
NAB Schools First



2012 Chicago International Film
Festival / Intercom Awards
Gold Plaque
Cinematography
NAB Schools First Cooktown



2012 Chicago International Film
Festival / Intercom Awards
Gold Plaque
Charitable Activity
Big Brothers Big Sisters



2012 Chicago International Film
Festival / Intercom Awards
Silver Plaque
Direction
Big Brothers Big Sisters



2012 Chicago International Film
Festival / Intercom Awards
Silver Plaque
Direction
Telstra Supported Workforce



2013 New York Festival
Film & TV Awards
Best Director
(Currently finalist)
NAB Schools First



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Big Brothers Big Sisters

The BBBS commercial is a documentary-styled film sharing the story of 12-year old boy Jonathan and the positive impact of the Big Brother relationship on his “new” life. As Jonathan is a real boy, it was important that his story was told in a sensitive way without revealing grim details of life experiences in the past.

Director Ben Gartland, “With *Jonathan’s Story* our aim was to weave an authentic voice in a challenging situation to tell an emotive, unfolding and engaging story in 30-seconds. We need audiences to donate vital funds so that other children like Jonathan might have a mentor-friend too.”

The team at Bengar Films believes in fostering and supporting those that need help – especially children. Every child deserves to be happy and confident, with a balanced environment to reach their potential. We are pleased to offer our support to BBBS and hope this commercial helps.

‘*Jonathan’s Story*’ goes to air today on Ten in Australia. Our sincere thanks to Network Ten for their help and support of the project.

Bengar Crew:

Writer Director	Ben Gartland
Producer	Nathan Primmer
Director Photography	John Wheeler ACS
Account Director	Catherine Gunn
Production Manager	Melina Flood
Editor	Cameron McCulloch
Colourist	Ange Bibier
Post-audio Sound	Ben Hense

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